



DG Incorporated

IN PARTNERSHIP WITH

ALZHEIMER'S ASSOCIATION®

The Senior Industry & How to Open, Operate, and Grow a Residential Assisted Living Facility (RALF)

DG Incorporated is a marketing and business development agency focused on helping businesses open, operate and grow. We have years of experience helping clients identify opportunities in the senior industry, open and grow facilities. This comprehensive seminar will break down all facets of opening a Residential Assisted Living Facilities and guide you on what is needed to be successful.

VIRTUAL EDUCATIONAL SEMINAR AGENDA Day 1: February 8, 2023 | 9:00 AM – 5:00 PM EST

9:00 – 10:30 AM	Embrace the Booming Senior Living Industry and Unlock New Possibilities!	Corlette Deveaux, MBA DG Incorporated
10:30 – 11:00 AM	Managing Diversity, Equity & Inclusion (DEI) in Senior Facilities	Gail Burgos, PhD Burgos Consulting Group
11:00 AM – 12:00 PM	Advancing the Science: The Latest in Alzheimer's and Dementia Research	Keith Gibson Alzheimer's Association
12:00 – 12:30 PM	Lunch Break (Day 1)	
12:30 – 1:00 PM	The Effect of Nutrition on Brain Health	John E Lewis, PhD Dr Lewis Nutrition
1:10 – 1:40 PM	Staffing your facility using AARP's SCSEP Program	Elio M. Patino AARP Foundation
1:50 – 2:20 PM	Real Estate Identification: Lease or Buy?	Scott W Johnson Realtor
2:30 – 3:00 PM	The Role of Primary Care Physicians in Managing Residents in RALFs	Michelle C. Powell, DO Powell Health Solutions

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3:00 – 3:15 PM	Break (Day 1)	
3:15 – 3:45 PM	Maximizing Medicare Strategies in Senior Facilities	Avonelle Green, Lisset Chavez, & Ivette Moraleda Simply Healthcare
4:00 – 4:30 PM	HR, Staffing and Payroll Strategies in Senior Facilities	Nicole Williams PEO Awareness
4:30 – 5:00 PM	Wrap Up & Preview of Day 2	

VIRTUAL EDUCATIONAL SEMINAR AGENDA Day 2: February 9, 2023 | 9:00 AM – 5:00 PM EST

9:00 – 10:30 AM	State Applications for RALF Approvals	Corlette Deveaux, MBA DG Incorporated
10:30 – 11:00 AM	Design & Build Out Strategies for RALFs	Scott W Johnson, MS Nucleus Design Group, LLC
11:00 – 11:15 AM	Break (Day 2)	
11:15 – 11:45 AM	The Importance of Medication Management in RAFLs	Saskia Madison
12:00 – 12:30 PM	Steps to Open an Assisted Living Facility	Dr. Robert King Assisted Living University

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12:30 – 1:00 PM	Lunch Break (Day 2)	
1:00 – 1:30 PM	Fill your House in 90 Days	Dr. Robert King Assisted Living University
1:30 – 2:00 PM	Immigration Options to Open an ALF	Donnette Russell-Love, Esq Immigration Care Service, LLC
2:00 – 2:30 PM	Nutrition Health for Seniors	Zachary Johnson, RD Zachary Scott Health
2:40 – 3:10 PM	Mortgage Lending Process	Alyson Tiedeman Mortgage Advantage Lending
3:15 – 5:00 PM	Strategic Advancement of your Business	Corlette Deveaux, MBA DG Incorporated

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